

# MALA 2019 Spring Conference

## Hilton Branson Landing, Branson, Mo

### April 7-9, 2019

**Exhibit Hall Hours**  
 Monday, April 8  
 10:00 - 11:00 and  
 2:30 - 3:30

#### EXHIBITOR REGISTRATION FORM

(Please print or type clearly)

Names of Those Attending: \_\_\_\_\_

Email: \_\_\_\_\_

Email: \_\_\_\_\_

Email: \_\_\_\_\_

Company Name: **\*Required\*** \_\_\_\_\_ Phone # \_\_\_\_\_

List your top three choices of booths (see virtual exhibit hall at www.malarcf.org): 1<sup>st</sup> \_\_\_\_\_ 2<sup>nd</sup> \_\_\_\_\_ 3<sup>rd</sup> \_\_\_\_\_

**Conference Program Company Description:** Attach a separate sheet with a description of your company as you want it to appear in the conference program. Please include the company name, address, phone number and web site address.

**Company Advertisements:** If you purchase advertising in the conference brochure, please e-mail it in a jpeg format to cindy@malarcf.org or keith@malarcf.org. Please note: The pages in the conference brochure are 8 1/2 x 11 inches. **Size your advertisement accordingly.**

**NOTE: You will receive confirmation of your exhibitor registration and a proof of your company description and/or advertisement from the MALA office via e-mail. Please indicate who is to receive this confirmation.**

EXHIBITOR PRICING (does not include meals)	Early Bird By March 8	Regular By March 22	Total
Member	\$500	\$550	\$
Non-Member (Includes 1 year MALA membership)	\$800	\$850	\$
Electrical Hookup	\$75	\$75	\$
ADDITIONAL SPONSORSHIP/ADVERTISING			Total
Platinum—\$2,500 (Meals Included)			\$
Gold—\$2,000 (Meals Included)			\$
Silver—\$1,500 (Meals Included)			\$
Individual—Indicate amount \$ _____ (see reverse side for options)	XXXXXX		\$
MEALS (Purchased meal tickets will be in your exhibitor packet)		Price	Total
Monday/Tuesday – \$50 per person each day - Includes Breakfast & Lunch			\$
<b>PAYMENT METHOD:</b>			<b>GRAND TOTAL</b>
<input type="checkbox"/> Check (Payable to MALA) <input type="checkbox"/> MasterCard <input type="checkbox"/> Visa <input type="checkbox"/> Discover <input type="checkbox"/> American Express Credit Card #: _____ Exp: MM ____ YY ____ Security code: (back of card) _____ Cardholder Signature: _____			\$

#### BOOTH INFORMATION

**BOOTH SPECIFICS:** Each booth is 8' x 8' and includes pipe/drape, skirted table, 2 chairs and exhibitor identification sign.

**CONFERENCE THEME—Planting Seeds For Success**

**SETUP TIME:** 4-8 pm on Sunday and 7-9 am on Monday. Exhibit booths must be completely setup by 8 am Monday.

**REMOVAL OF EXHIBITS:** All booths must be completely removed from Exhibit Hall by 5 pm Monday evening.

#### REGISTRATION INFORMATION

**DEADLINE:** Early Bird Registrations **must be postmarked by March 8** to receive the discounted rate. **Registration is NOT complete and booths will not be secured until payment is received.**

**CANCELLATION POLICY:** Refunds will be given, less a \$50 administrative fee, for written cancellations received on or before **March 22**. Such refunds will be issued following conference. **No refunds** will be given after **3/22/19 (no exceptions)**.

**ACCOMMODATIONS:** MALA has negotiated sleeping room rates ranging from \$99 to \$199 per night (plus tax). This is guaranteed through **3/15/19**. After this date these rates will be based on availability. For reservations, call (866) 442-0959 (**ask for MALA18 for the discounted rate**).

**Hold Harmless Clause:** The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on hotel premises and will indemnify, defend, and hold harmless the hotel, its owner, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims.

Signature: \_\_\_\_\_ Date \_\_\_\_\_

**Fax, e-mail or mail registration to:** MALA  
 2407 B Hyde Park Road  
 Jefferson City, MO 65109  
 Phone: 573-635-8750 Fax: 573-634-7344 info@malarcf.org

# Sponsorship/Advertising Opportunities

## Planting Seeds For Success

MALA's sponsorships provide companies with exclusive opportunities to bond with residential care and assisted living professionals and more importantly, decision makers, in an effort to gain a competitive edge in your service market. We are offering the following sponsorship/advertising packages that guarantee maximum exposure. Individual sponsorships are also available.

Complete the registration form below and return with payment to MALA. For more information about the packages below, call MALA today at (573) 635-8750.

### Platinum Sponsor - \$2,500

- ◆ Sponsorship of Keynote/General Session, Prominent Signage and Introduction of Sponsored Session Speaker
- ◆ Logo on Conference Show Bag
- ◆ Prominent Signage in Registration Area
- ◆ Banner for Exhibit Booth Indicating Sponsorship Level
- ◆ Ad in Bimonthly Connection Newsletter
- ◆ Full Page Ad in Conference Program
- ◆ All Meals Included

### Silver Sponsor - \$1,500

- ◆ Sponsorship of One General Session
- ◆ Prominent Signage in Registration Area
- ◆ Banner for Exhibit Booth Indicating Sponsorship Level
- ◆ 1/4 Page Ad in Conference Program
- ◆ All Meals Included

### Gold Sponsor - \$2,000

- ◆ Sponsorship of One General Session
- ◆ Attendee Name Badges or Back Cover of Conference Program
- ◆ Prominent Signage in Registration Area
- ◆ Banner for Exhibit Booth Indicating Sponsorship Level
- ◆ 1/2 Page Ad in Conference Program
- ◆ All Meals Included

### Individual Sponsorships

- ◆ Hospitality Night - Contact MALA Office
- ◆ Attendee Name Badges—\$1,000
- ◆ Lanyards for Attendees - \$1,000
- ◆ Exhibitor Hall Food & Beverage Break - \$750
- ◆ Back Cover of Conference Program - \$750
- ◆ Full Page Ad in Conference Program - \$400
- ◆ 1/2 Page Ad in Conference Program - \$250
- ◆ Gift Card Sponsor - contact MALA office - \$150
- ◆ 1/4 Page Ad in Conference Program - \$125
- ◆ Other: Contact the MALA office

**If you do not see a sponsorship opportunity that fits your needs, contact the MALA office and we will customize a package just for you!**

## Sign up Now!!

Please indicate your sponsorship package or individual option(s) below:

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Total Sponsorship: \$\_\_\_\_\_

(Insert amount on opposite side, along with any applicable discounts)